Project Title: VirtualEye - Life Guard for Swimming Pools to Detect Active Drowning Project Design Phase-I - Solution Fit Template

TEAM ID : PNT2022TMID45727

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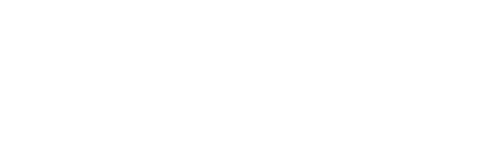
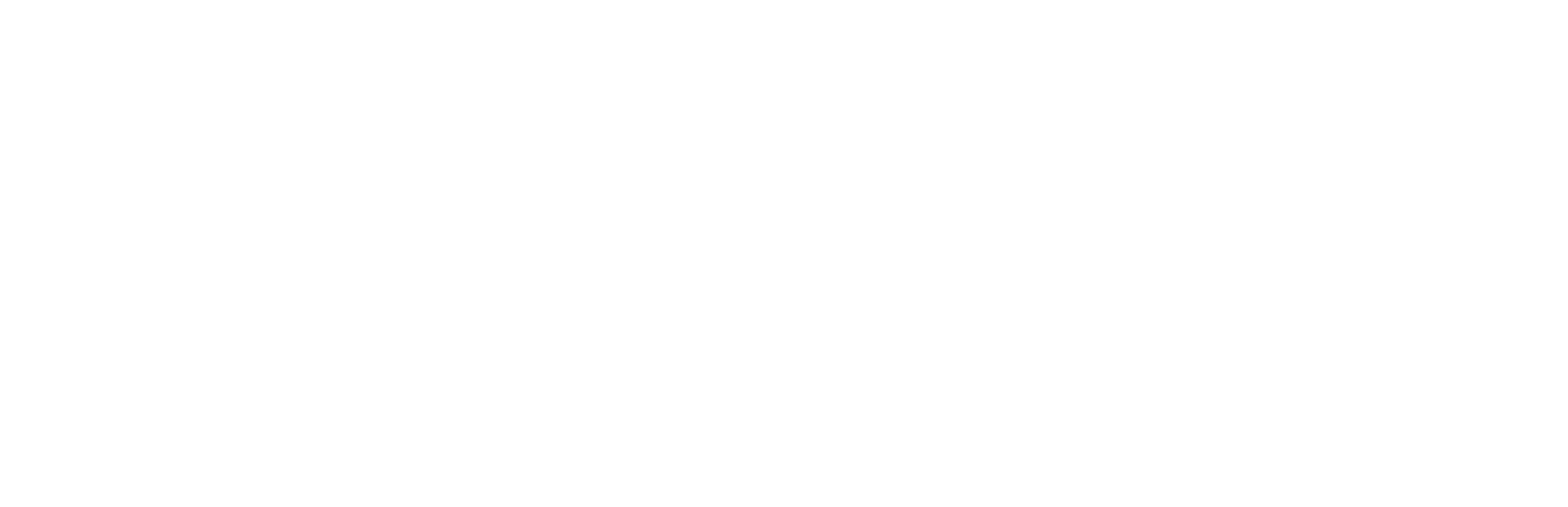
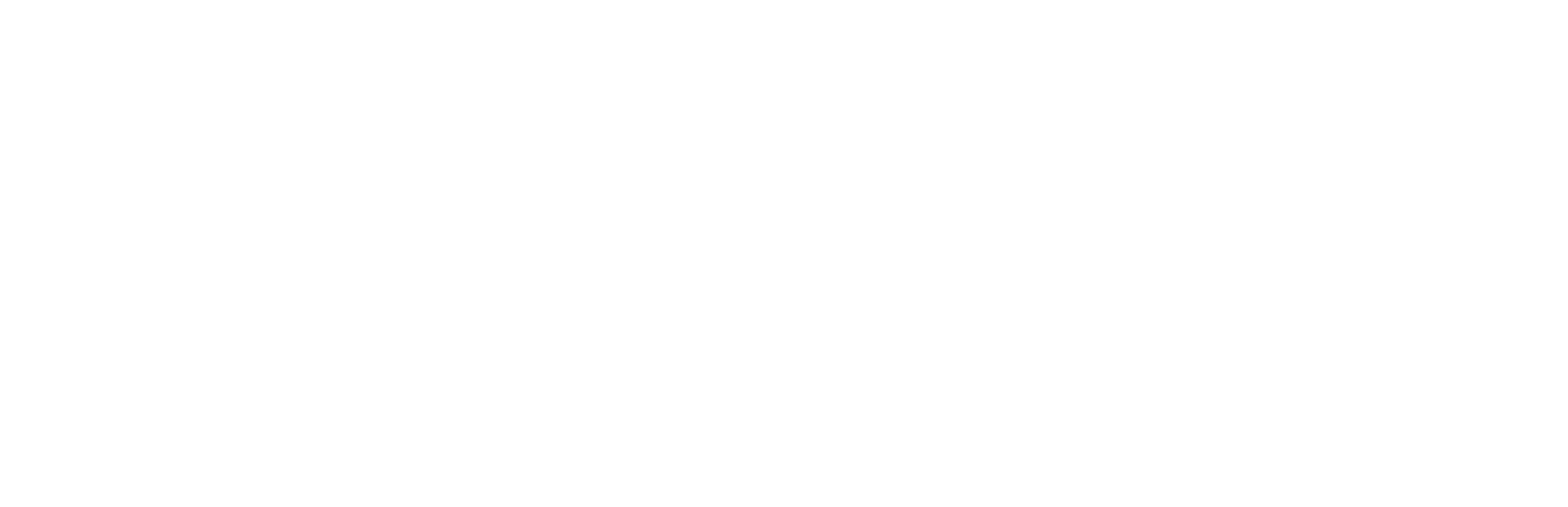
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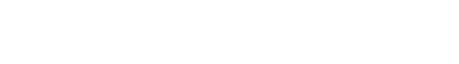
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Fire fighters and trained swimmers

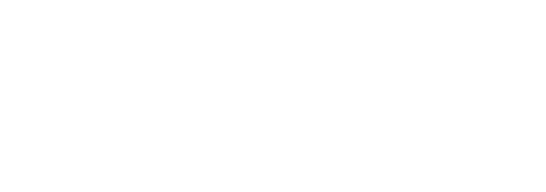


AS



5

. AVAILABLE SOLUTIONS



spending power, budget, no cash,

network

connection, available devices.



C

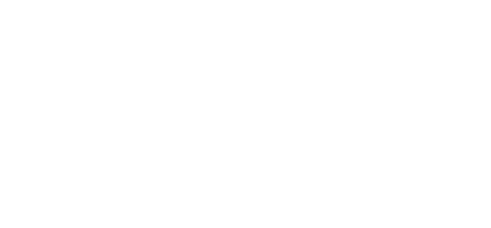


6

. CUSTOMER CONSTRAINTS



CS



1

. CUSTOMER SEGMENT(S

)

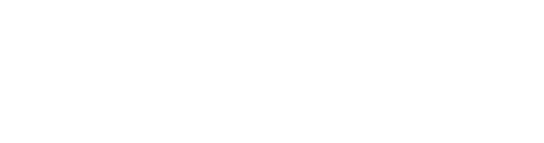
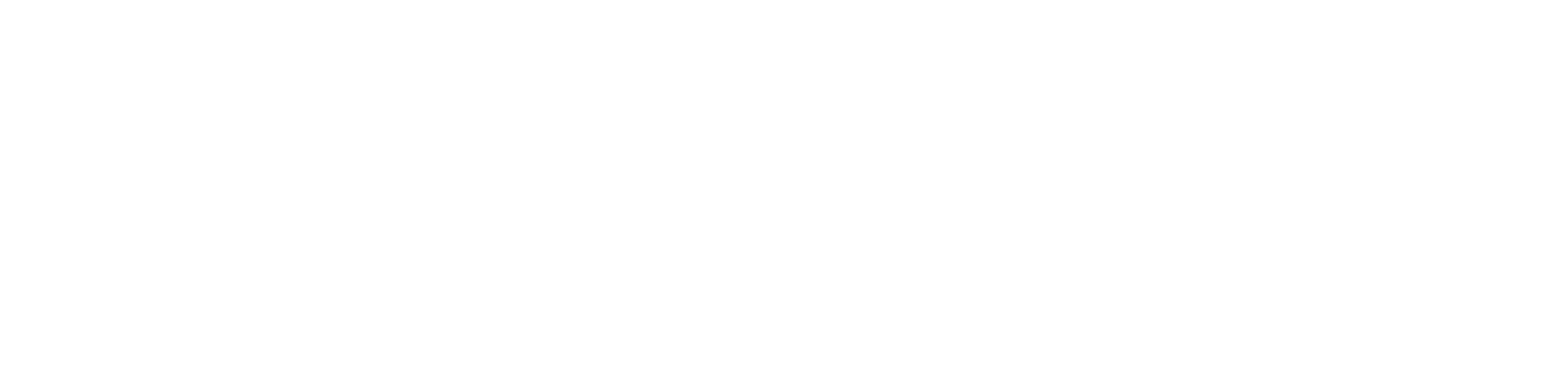
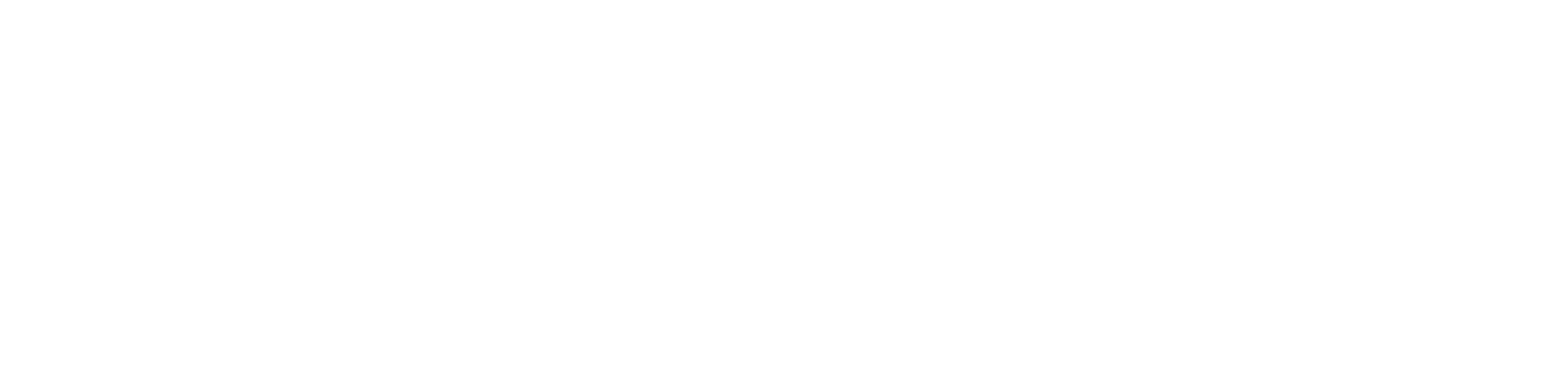
Children under six



Explore AS, differentiate



Define CS, fit into CC



Install drowning detectors, or call for

emergency help



BE

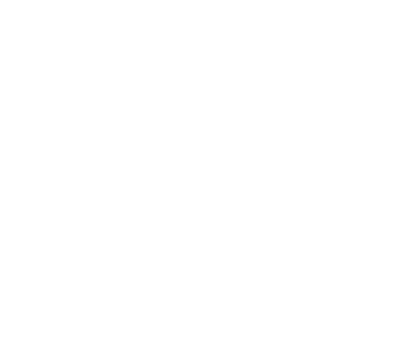


. BEHAVIOUR

7



RC



. PROBLEM ROOT CAUSE

9

customers have to do it

because of the change in

luxurious activities have

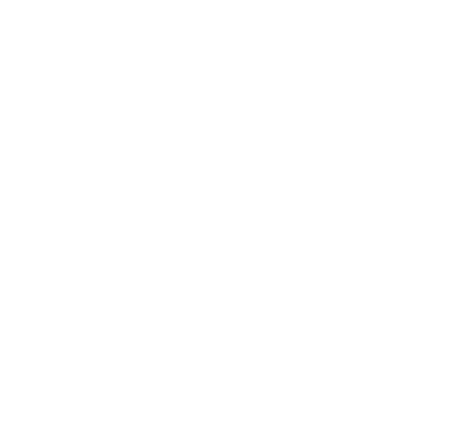
drastically increased and

polls have become common

everywhere.



J&P



. JOBS

2

-

TO

-

BE

-

DONE / PROBLEMS

we make use of one

camera that

streams the video underwater and

analyses the position of

swimmers to assess the

probability of drowning



Focus on J&P, tap into BE, understand RC



Focus on J&P, tap into BE, understand RC

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 3. TRIGGERS |  |  | 10. YOUR SOLUTION SL    we make use of one camera that streams the video underwater and analyses the position of swimmers  to assess the probability of drowning | 1. CHANNELS of BEHAVIOUR    1. ONLINE   Ordering of drowning detectors, or pool lifeguards     * 1. OFFLINE | CH |  |
| TR |
|  |  |  |
| Seeing others install virtual eye on their swimming pools |  |  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 4. EMOTIONS: BEFORE / AFTER |  |  |  | Implementing them to wear them without fail |  |
| EM |
| Lost and insecure/confident and in control |  |  |
|  |  |  |